

**Learning Outcome 2**

**13. What knowledge and skills can you bring to this job/course?**

Don't go into an interview without having a good idea about what the job or course is about. Identify where your experience and expertise match what the interviewers are likely to be looking for.

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**14. Why do you think you are the right person for this job/course?**

Don't focus on why you may be better than other candidates. Instead, point out all the assets you have which makes you perfect for this job or course.

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**15. What do you know about this organisation?**

Don't go into your interview without having done some research about the organisation you are going to be studying or working at.

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